

Cayman Islands

HealthcareConference

26-28 OCTOBER
2023



www.healthcareconference.ky



The 14th annual Cayman Islands Healthcare Conference will be held 26 - 28 October 2023. The conference will be hosted at the Ritz-Carlton, Grand Cayman and include a large variety of exhibitors.

The theme for this year's conference is **"Bridging the Gap Between Patient and Practitioner | Pathways to Optimal Health"** and the focus will be on such topics as:

- Evidence-based practice (EBP)
- Quality, audit, outcomes
- Collaborative care pathways
- The transition between primary and secondary care
- Opportunities to expand (other professions undertaking clinical pathways: pharmacists, nurses)
- Infrastructure, training, info sharing
- Personalised healthcare
- Wearable devices, expansion into AI, expansion of telemedicine, etc.
- Audits of clinical outcomes

The agenda for the conference will cater to a wide range of audiences including but not limited to:

- the medical community;
- small/medium business owners;
- parents;
- human resource managers;
- insurance companies;
- healthcare, fitness and wellness professionals;
- the elderly and youth; and
- the community at large.

Sponsorship of the Cayman Islands Healthcare Conference presents industry stakeholders, corporate partners, and brands with a unique opportunity to connect directly with attendees during the conference.



Premium Plus Sponsor (only 1 package available)

CI\$25,000 / USD\$30,488

- Opportunity to deliver brief remarks during the opening ceremony (Thursday evening)
- Premium display of logo and corporate message on screen during conference
- VIP seating for two (2) representatives at the Minister of Health's table during lunch on Friday
- Exclusive opportunity to provide corporate material and giveaways on the tables for all delegates on the conference opening night
- Six (6) invitations to the conference speaker/sponsor dinner reception on Friday evening.
- Additional VIP seating for two (2) representatives at the Ministry of Health's table at the speaker/sponsor dinner on Friday evening.
- Full page ad on back cover of conference brochure (artwork to be provided by sponsor)
- Premium display of corporate logo on brochure cover, conference website, online registration, email blasts, etc.
- Acknowledgment during conference session announcements and in the Minister of Health's opening remarks
- Premium display of logo on all conference advertising and promotion
- Mention in all press releases pertaining to the conference
- Premium location by the main stage for two (2) standing banners during the conference, provided by sponsor
- Premium display of logo on conference signage
- Booth space
- Social media posts leading up to and during the conference
- Corporate logo and link on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Opportunity to have representatives attend Radio appearances

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Cocktail Reception Sponsor (only 1 package available) CI\$15,000 / USD\$18,293

- Presenting sponsor of the opening night cocktail reception
- Tabletop signs at cocktail reception with company logo
- Option to use standing banners during cocktail reception, provided by sponsor
- Option to use branded items at reception, provided by sponsor (e.g. cocktail napkins)
- Premium display of logo and corporate message on screen during conference
- Two (2) tickets to the Speaker/Sponsor dinner on Friday evening
- Booth space
- Half page ad in conference programme
- Corporate logo (with link) on conference website
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the cocktail reception listing
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Premium Sponsor (4 packages available)

CI\$12,500 / USD\$15,244

- Premium display of logo and corporate message on screen during conference
- Location near the stage to place one (1) standing banner during the conference, provided by sponsor
- Premium display of logo on conference signage
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Booth space
- Half page ad in conference programme
- Corporate logo (with link) on conference website
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Lunch Sponsor (only 1 package available)

CI\$10,000 / USD\$12,195

- Exclusive sponsor for lunch on Friday
- Logo on tabletop signage at lunch
- Conference branded signage with sponsor logo during lunch
- Option to use standing banners during lunch, provided by sponsor
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Booth space
- Corporate logo and brief profile in conference programme
- Corporate logo with link on conference website
- Corporate logo on front cover of conference programme
- Logo on conference advertising and email blasts
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the lunch listing
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Major Sponsor (6 packages available) CI\$8,500 / USD\$10,366

- Logo display on presentation screen during conference
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Booth space
- Corporate logo and brief profile in conference online programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in one press release pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Speaker / Sponsor Dinner Host (only 1 package available)

CI\$8,500 / USD\$10,366

- Speaker/Sponsor invite-only dinner which takes place off-site on evening of Friday, 27 October (location TBA)
- Preferred seating at Ministry of Health's table (max. two persons)
- Logo on printed dinner menu or tabletop signage
- Conference branded signage with sponsor logo during dinner
- Option to use standing banners during dinner, provided by sponsor
- Six (6) additional Speaker/Sponsor dinner ticket invitations
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in one press release pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag and at dinner
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Breakfast Sponsor (2 packages available)

CI\$6,000 / USD\$7,317

- Conference branded signage with sponsor logo during breakfast
- Option to use branded items during breakfast, provided by sponsor (e.g. cocktail napkins)
- Tabletop signage during breakfast
- Booth space
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakfast listing
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Ministry of Health & Wellness

Cayman Islands Government

Cayman Islands

HealthcareConference

Ritz-Carlton, Grand Cayman
26th – 28th October 2023

Supporting Sponsor

CI\$5,000 / USD\$6,098

- Logo display on presentation screen during conference
- Booth space
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Wi-Fi Sponsor (only 1 package available)

CI\$5,000 / USD\$6,098

- WiFi password (name of sponsor)
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Wi-Fi sponsor
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Health Check Station Sponsor (only 1 package available) CI\$4,500 / USD\$5,488

- Conference branded signage with sponsor logo at Health Check Station
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Option to use standing banners next to station, provided by sponsor
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Health Check Station sponsor
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

The booth will be manned during the conference with Cayman Islands Health Services Authority (HSA) staff members. The HSA staff will perform the health checks with their own medical supplies.

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Coffee Break Sponsor (3 packages available)

CI\$4,500 / USD\$5,488

- Logo and corporate message display during designated coffee break
- Conference branded signage with sponsor logo during coffee break
- Option to use branded items for coffee break, provided by sponsor (e.g. cocktail napkins)
- Tabletop signage during coffee break
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the coffee break listing
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Breakout Session Sponsor (3 packages available)

CI\$4,000 / USD\$4,878

- Conference branded signage with sponsor logo during breakout session
- Booth space
- Option to display standing banners during breakout session, provided by sponsor
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakout session listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Exhibitor

CI\$2,000 / USD\$2,439

- Booth space
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Exhibitor Table (un-manned)

CI\$1,500 / USD\$1,829

- Booth space - includes 'unmanned' table (flush with the wall), no chairs
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Programme Advertising

- ½ page ad in conference programme - **CI\$750.**
- Full page ad in conference programme - **CI\$1,200**

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.