

Cayman Islands

HealthcareConference

20-22 OCTOBER
2022



www.healthcareconference.ky



The 13th annual Cayman Islands Healthcare Conference will be held 20 – 22 October 2022. The conference returns to the Ritz-Carlton, Grand Cayman and will be hosted as an in-person event over three days. All the elements of the event which were not able to be implemented in 2020 and 2021 due to restrictions surrounding the COVID-19 pandemic – including sponsor exhibit booths – will be included again this year.

The theme for this year's conference is **"Your Health | Promotion, Prevention & Positive Intervention"**. The content focus will be chronic non-communicable diseases (NCDs).

According to the World Health Organisation (WHO), NCDs are the number one cause of death and disability in the world. The term NCDs refers to a group of conditions that are not mainly caused by an acute infection, result in long-term health consequences and often create a need for long-term treatment and care. NCDs kill 41 million people each year worldwide, equivalent to 71% of all deaths globally. In the Region of the Americas, 5.5 million deaths are by NCDs.

The agenda for the conference will cater to a wide range of audiences including but not limited to:

- the medical community;
- small/medium business owners;
- parents;
- human resource managers;
- insurance companies;
- healthcare, fitness and wellness professionals;
- the elderly and youth; and
- the community at large.

Topics to be explored will include occupational health (burnout, psychological stressors), dental health, diabetes, cancer, mental health (mental resilience), cardiovascular diseases, auto immune diseases and genomic sequencing.

Sponsorship of the Cayman Islands Healthcare Conference presents industry stakeholders, corporate partners, and brands with a unique opportunity to connect directly with attendees during the conference.



Premium Plus Sponsor (only 1 available)
CI\$22,500 / USD\$27,439

SOLD

- Opportunity to deliver brief remarks during opening ceremony (Thursday evening)
- Premium display of logo and corporate message on screen during conference
- VIP seating for two (2) representatives at the Minister of Health's table during lunch on Friday
- Exclusive opportunity to provide corporate material and giveaways on the tables for all delegates on the conference opening night
- Six (6) invitations to the conference speaker/sponsor dinner reception on Friday evening.
- Additional VIP seating for two (2) representatives at the Ministry of Health's table at the speaker/sponsor dinner on Friday evening.
- Full page ad on back cover of conference brochure (artwork to be provided by sponsor)
- Premium display of corporate logo on brochure cover, conference website, online registration, email blasts, etc.
- Acknowledgment during conference session announcements and in the Minister of Health's opening remarks
- Premium display of logo on all conference advertising and promotion
- Press release announcing sponsorship
- Mention in all press releases pertaining to the conference
- Premium location by the main stage for two (2) standing banners during the conference, provided by sponsor
- Premium display of logo on conference signage
- Booth space
- Social media posts leading up to and during the conference
- Corporate logo and link on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Opportunity to have representatives attend TV and Radio appearances

Build Your Own Sponsorship Package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your sponsorship.



Cocktail Reception Sponsor (only 1 available)

CI\$14,000 / USD\$17,073

- Presenting sponsor of the opening night cocktail reception
- Tabletop signs at cocktail reception with company logo
- Option to use standing banners during cocktail reception, provided by sponsor
- Option to use branded items at reception, provided by sponsor (e.g. cocktail napkins)
- Premium display of logo and corporate message on screen during conference
- Two (2) tickets to the Speaker/Sponsor dinner on Friday evening
- Booth space
- Half page ad in conference programme
- Corporate logo (with link) on conference website
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the cocktail reception listing
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

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Premium Sponsor (only 4 available)

CI\$12,000 / USD\$14,634

- Premium display of logo and corporate message on screen during conference
- Location near the stage to place one (1) standing banner during the conference, provided by sponsor
- Premium display of logo on conference signage
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Booth space
- Half page ad in conference programme
- Corporate logo (with link) on conference website
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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Lunch Sponsor (only 1 available)

CI\$10,000 / USD\$12,195

- Exclusive sponsor for lunch on Friday
- Logo on tabletop signage at lunch
- Conference branded signage with sponsor logo during lunch
- Option to use standing banners during lunch, provided by sponsor
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Booth space
- Corporate logo and brief profile in conference programme
- Corporate logo with link on conference website
- Corporate logo on front cover of conference programme
- Logo on conference advertising and email blasts
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the lunch listing
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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**Ministry of Health
& Wellness**

Cayman Islands Government

Cayman Islands

HealthcareConference

Ritz-Carlton, Grand Cayman
20th – 22nd October 2022

Major Sponsor (only 6 available)

CI\$8,500 / USD\$10,366

- Logo display on presentation screen during conference
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Booth space
- Corporate logo and brief profile in conference online programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in one press release pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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Speaker / Sponsor Dinner Host (only 1 available)

CI\$8,500 / USD\$10,366

- Speaker/Sponsor invite-only dinner which takes place off-site on evening of Friday, 21 October (location TBA)
- Preferred seating at Ministry of Health's table (max. two persons)
- Logo on printed dinner menu or tabletop signage
- Conference branded signage with sponsor logo during dinner
- Option to use standing banners during dinner, provided by sponsor
- Six (6) additional Speaker/Sponsor dinner ticket invitations
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in one press release pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag and at dinner
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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Breakfast Sponsor (only 2 available)

CI\$5,500 / USD\$6,707

- Conference branded signage with sponsor logo during breakfast
- Option to use branded items during breakfast, provided by sponsor (e.g. cocktail napkins)
- Tabletop signage during breakfast
- Booth space
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakfast listing
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

If you are interested in adding a full-page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com.

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Supporting Sponsor

CI\$4,500 / USD\$5,488

- Logo display on presentation screen during conference
- Booth space
- Two (2) Speaker/Sponsor dinner ticket invitations for Friday evening
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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Health Check Station Sponsor (only 1 available)

CI\$4,000 / USD\$4,878

- Conference branded signage with sponsor logo at Health Check Station
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Option to use standing banners next to station, provided by sponsor
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Health Check Station sponsor
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

The booth will be manned during the conference with Cayman Islands Health Services Authority (HSA) staff members. The HSA staff will perform the health checks with their own medical supplies.

Additional Advertising

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Coffee Break Sponsor (only 3 available)

CI\$4,000 / USD\$4,878

- Logo and corporate message display during designated coffee break
- Conference branded signage with sponsor logo during coffee break
- Option to use branded items for coffee break, provided by sponsor (e.g. cocktail napkins)
- Tabletop signage during coffee break
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the coffee break listing
- Mention in one conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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Wi-Fi Sponsor (only 1 available)

CI\$4,000 / USD\$4,878

- WiFi password (name of sponsor)
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Wi-Fi sponsor
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Additional Advertising

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Breakout Session Sponsor (only 2 available)

CI\$3,500 / USD\$4,268

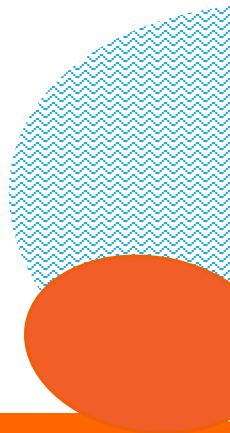
- Conference branded signage with sponsor logo during breakout session
- Booth space
- Option to display standing banners during breakout session, provided by sponsor
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakout session listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

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Exhibitor

CI\$2,000 / USD\$2,439

- Booth space
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Exhibitor Table (un-manned)

CI\$1,500 / USD\$1,829

- Booth space - includes 'unmanned' table (flush with the wall), no chairs
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$100/USD\$122 per person

Programme Advertising

- ½ page ad in conference programme - **CI\$750.**
- Full page ad in conference programme - **CI\$1,200**

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