Cayman Islands

HealthcareConference

7-9 OCTOBER
2021

MINISTRY OF
HEALTH, ENVIRONMENT,
CULTURE & HOUSING
CAYMAN ISLANDS GOVERNMENT

www.healthcareconference.ky

The 12th Annual Cayman Islands Healthcare Conference will be held from 7 – 9 October 2021. The Conference will be held for the first time at the Kimpton Seafire Resort, Grand Cayman. After a successful virtual one-day conference is 2020 the event will return to its original full three-day format for 2021.

The theme for this year's Conference is "Breathe Easy". The focus is surrounding the slow return to some normalcy in life after an extremely uncertain 2020. The advent of a vaccine, countries still in lockdown but with plans for opening up slowly and the infection rates declining in many countries is a lot to breathe easy about . Life has been altered significantly by COVID-19, and it is imperative that we acknowledge this but also ensure we focus on the future and that we have moved into a phase where we may breather easier and work more on tools to be healthier overall, both mentally, physically and environmentally.

The agenda for the one-day session will cater to a wide range of audiences including but not limited to:

- the medical community;
- small/medium business owners;
- parents;
- human resource managers;
- insurance companies;
- healthcare, fitness and wellness professionals;
- those deemed essential/frontline workers;
- the elderly and youth;
- people with serious illnesses and COVID-19 survivors; and
- the community at large.

Topics to be explored will include mental health, respiratory medicine, climate resiliency, alternative medicine and best practices for today's new normal and how all elements play a role in learning to breathe easier.

Sponsorship of the Cayman Islands Healthcare Conference presents industry stakeholders, corporate partners, and brands with a unique opportunity to connect directly with attendees during the conference.

Premium Plus Sponsor

CI$20,500 / USD$25,000

- Opportunity to deliver brief remarks during the opening ceremony (Thursday evening)
- Premium display of logo and corporate message on screen during conference
- VIP seating for 2 representatives at the Minister of Health's table during lunch on Friday
- Exclusive opportunity to provide corporate material and giveaways on the tables for all delegates on the conference opening night
- 6 VIP invitations to the conference speaker/sponsor dinner reception, Friday evening. In addition to the Cayman Islands Minister of Health and/or Chief Officer
- VIP seating for two (2) representatives at the Health Ministry's table at the speaker/sponsor dinner
- Photo opportunity with the Minister of Health
- Full page ad on back cover of conference brochure (artwork to be provided by sponsor)
- Premium display of corporate logo on brochure cover, conference website, online registration, email blasts, etc.
- Acknowledgment during conference session announcements and in the Minister of Health's opening remarks
- Premium display of logo on all conference advertising and promotion
- Stand-alone press release announcing sponsorship
- Mention in all press releases pertaining to the conference
- Premium location by the main stage for two (2) standing banners during the conference, provided by sponsor
- Premium display of logo on conference signage
- Booth space
- Social Media posts leading up to and during the conference
- Corporate logo and link on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Opportunity to have representatives attend TV and Radio appearances

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Cocktail Reception Sponsor (only 1 available)

CI$12,500 / USD$15,244

- Presenting sponsor of the opening night cocktail reception
- Tabletop signs at cocktail reception with company logo
- Option to use standing banners during cocktail reception, provided by sponsor
- Option to used branded items at receiption, provided by sponsor (e.g. cocktail napkins)
- Premium display of logo and corporate message on screen during conference
- 2 tickets to the Speaker/Sponsor dinner (Friday evening)
- Booth space
- Half page ad in conference programme
- Corporate logo (with link) on conference website
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the cocktail reception listing
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a full page programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Premium Sponsor

CI$10,000 / USD$12,195

- Premium display of logo and corporate message on screen during conference
- Location near the stage to place standing banner during the conference, provided by sponsor
- Premium display of logo on conference signage
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening)
- Booth space
- Half page ad in conference programme
- Corporate logo (with link) on conference website
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding additional programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Lunch Sponsor (only 1 available)

CI$9,000 / USD$10,976

- Exclusive Sponsor for lunch on Friday
- Logo on tabletop signage at lunch
- Conference branded signage with sponsor logo during lunch
- Option to use standing banners during lunch, provided by sponsor
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening)
- Booth space
- Corporate logo and brief profile in conference programme
- Corporate logo with link on conference website
- Corporate logo on front cover of conference programme
- Logo on conference advertising and email blasts
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the lunch listing
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Major Sponsor

CI$8,000 / USD$9,756

- Logo display on presentation screen during conference
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening)
- Booth space
- Corporate logo and brief profile in conference online programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Speaker / Sponsor Dinner Sponsor

(only 1 available)

CI$7,500 / USD$9,146

- Sponsor speaker dinner on Friday evening-invite only (location TBA)
- Preferred seating at Ministry of Health's table
- Logo on printed dinner menu or tabletop signage
- Conference branded signage with sponsor logo during dinner
- Option to use standing banners during dinner, provided by sponsor
- 4 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in one press release pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag and at dinner
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Breakfast Sponsor (2 available)

CI$5,000 / USD$6,098

- Conference branded signage with sponsor logo during breakfast
- Option to used branded items during breakfast, provided by sponsor (e.g. cocktail napkins)
- Tabletop signage during breakfast
- Booth space
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakfast listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Supporting Sponsor

CI$4,000 / USD$4,878

- Logo display on presentation screen during conference
- Booth space
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening)
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Health Check Station Sponsor

CI$4,000 / USD$4,878

- Conference branded signage with sponsor logo at Health Check Station
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Option to use standing banners next to station, provided by sponsor
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Health Check station sponsor
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

The booth will be manned during the conference with Cayman Islands Health Services Authority staff members. The HSA staff will perform the health checks with their own medical supplies.

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Coffee Break Sponsor

CI$3,500 / USD$4,268

- Logo and corporate message display during designated coffee break
- Conference branded signage with sponsor logo during coffee break
- Option to used branded items for coffee break, provided by sponsor (e.g. cocktail napkins)
- Tabletop signage during coffee break
- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the coffee break listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Breakout Session Sponsor

CI$3,500 / USD$4,268

- Conference branded signage with sponsor logo during breakout session
- Booth space
- Option to display standing banners during breakout session, provided by sponsor
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakout session listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Wi-Fi Sponsor

CI$3,500 / USD$4,268

- Booth space
- Corporate logo in conference programme
- Corporate logo with link on conference website
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Wi-Fi sponsor
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.

Exhibitor

CI$2,000 / USD$2,439

- Booth space
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI$75/USD$91 per person

Exhibitor Table (un-manned)

CI$1,500 / USD$1,829

- Booth space - includes 'unmanned' table (flush with the wall), no chairs
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag

Additional Advertising

If you are interested in adding a programme advertisement to your sponsorship package, please contact laurieann@kellyholding.com

Build your own sponsorship package

If the package above doesn't fit your needs, contact laurieann@kellyholding.com to discuss customising your own sponsorship package.