

Cayman Islands

# HealthcareConference

17 OCTOBER  
2020



MINISTRY OF  
HEALTH, ENVIRONMENT,  
CULTURE & HOUSING  
CAYMAN ISLANDS GOVERNMENT

[www.healthcareconference.ky](http://www.healthcareconference.ky)



The 11th Annual Cayman Islands Healthcare Conference will be held on Saturday, 17 October 2020. The Conference will be a completely virtual event in order to adhere to best practices in the current COVID-19 climate. A lot of careful consideration was given to how best to host this popular Conference which is a permanent fixture on many people's calendar. Many different scenarios were put forth and debated and ultimately, the consensus was that an online event is the safest method of delivering the conference. This approach will not only ensure that attendees have the opportunity to get the information they are seeking but also provide an added level of safety and security to everyone involved.

The theme for this year's Conference is "Re-envisioning Life with a Pandemic". This focus is not only important and relevant but urgent and quite personal for everyone as the Cayman Islands, and indeed the world, navigates its way in this new normal. Life has been altered significantly by COVID-19, and it is imperative that people are given the tools and support in order to adapt to an existence that may include the movement of a dangerous virus throughout the community for an extended period of time.

The agenda for the one-day session will cater to a wide range of audiences including but not limited to:

- the medical community;
- small/medium business owners;
- parents;
- human resource managers;
- insurance companies;
- healthcare, fitness and wellness professionals;
- those deemed essential/frontline workers;
- the elderly and youth;
- people with serious illnesses and COVID-19 survivors; and
- the community at large.

Topics such as mental health, telemedicine, best practices for today's new normal and how all elements play a role in the common goal of keeping our communities safe and functioning will resonate with all attendees and provide a roadmap for the way forward both during and post-pandemic.

Sponsorship of the Cayman Islands Healthcare Conference presents industry stakeholders, corporate partners, and brands with a unique opportunity to connect directly with attendees during the fully digital conference.



# Major Sponsor

CI\$8,000 / USD\$9,756

- Logo display on presentation screen during conference
- Logo display on host backdrop during conference
- Corporate logo and brief profile in conference online programme
- Full page ad in conference online programme (emailed to all participants)
- Corporate logo on conference website
- Acknowledgment during conference sessions by host
- Logo on conference advertising and email blasts
- Logo on Zoom banner for conference online registration
- Mention in all press releases pertaining to the conference
- Opportunity to provide content to one presentation for conference (content and theme subject to committee approval)

## Build your own sponsorship package

If the package above doesn't fit your needs, contact [laurieann@kellyholding.com](mailto:laurieann@kellyholding.com) to discuss customising your own sponsorship package.





# Supporting Sponsor

CI\$2,500 / USD\$3,048

- Logo display on presentation screen during conference
- Corporate logo in conference online programme
- Half – page ad in conference programme (emailed to all participants)
- Corporate logo on conference website
- Mention in one conference press release
- Opportunity to provide content to one presentation for conference (content and theme subject to committee approval)

## Build your own sponsorship package

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## Wi-Fi Sponsor

CI\$2,000 / USD\$2,439

- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements by host
- Acknowledgement in conference programme as Wi-Fi sponsor
- Logo on Zoom banner for conference online registration

### Build your own sponsorship package

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